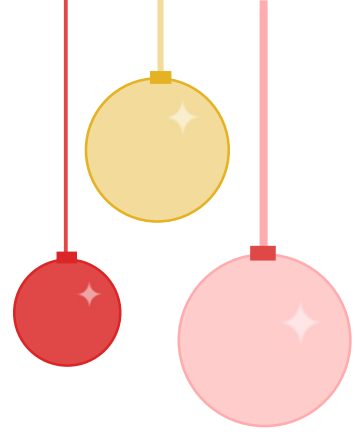


Once again, our  
predictions for 2021  
were off target!



**Tax &  
Trust**



After another year of  
Zoom meetings...

**Happy ✨  
Holidays  
(finally!)**



# It's been 'accrual' world...

...nothing has gone to plan in 2021 so let's redefine what success looks like!

## For you

[ hours, role, drawings, holidays ]



## For your business

[ sales, cashflow, growth, business plan ]

## For your team

[ culture, flexibility, salary progression, perks ]



**You may not feel like you've had much success - so focus on what you can control.**

Are you one of the few who didn't purchase either a puppy, a jet ski, or an air fryer? Take that as a win!

Take a moment to review your year.

Document the positives.

Record improvement opportunities.

**Wherever there is  
change, and wherever  
there is uncertainty,  
there is opportunity.**

- Mark Cuban



## What success do you want in 2022?

1. Pick three definitions of success.
2. Write them on a piece of paper.
3. Describe the current roadblocks.
4. Brainstorm how you intend to overcome them.

**Put your answers somewhere safe - for later.**

# TIME FREEDOM



## HOW TO BOOST HAPPY BRAIN CHEMICALS

### SEROTONIN

The Mood Stabiliser

- Sun exposure
- Mindfulness
- Nature walks



### OXYTOCIN

The Love Hormone

- Socialise
- Physical touch
- Pet an animal



### DOPAMINE

The Reward Chemical

- Food
- Achievement
- Sleep



### ENDORPHIN

The Pain Killer

- Laugh
- Exercise
- Listen to music



Making time for these activities will pay off in your business and beyond.

Habit will sustain you whether you're inspired or not.

- Octavia Butler

”

If we're happier, we're more focused & productive.



# When you're done doing what's good for you, here's 10 TV series to binge:

1. Ted Lasso.
2. Mare of Easttown.
3. The Flight Attendant.
4. Sex Education.
5. The Billion-dollar Code.
6. The Undoing.
7. Clickbait.
8. Vigil.
9. Maid.
10. Squid Game.



## Or, check out these apps to keep your brain sharp.

1. Happify - overcome negative thoughts and life's challenges.
2. Duolingo - learn a new language.
3. Balance - meditate to improve sleep and reduce stress.
4. Lumosity - strengthening brain training games.
5. Ten Percent Happier - meditations, stories and inspiration.
6. TED - learn from world-class thinkers.
7. Fit Brains Trainer - improve memory and concentration.
8. Mnemonist - improve memorisation skills.
9. edX - expand your knowledge.
10. Words With Friends - play with others to build vocabulary.

**Time you enjoy wasting is not wasted.**

- John Lennon ✨

”



# MIND FREEDOM

If 2021 was a cocktail  
it would be a...

## Salty Dog

---

### INGREDIENTS

- 150ml grapefruit juice
- 45 ml vodka
- Coarse sea salt
- Ice
- Sliced grapefruit to garnish



**You're not  
drinking  
alone if your  
dog is home.**

1. Place salt on a small plate. Moisten the rim of the glass with a grapefruit slice and dip rim in salt!
2. Fill glass with ice.
3. Shake grapefruit juice and vodka until combined. Pour into glass and garnish with grapefruit slice.

# FINANCIAL FREEDOM



- Step 1: Review your personal budget and identify areas to trim.
- Step 2: Determine how much you *really* need from your business.
- Step 3: Refine your processes to ensure you get paid faster.
- Step 4: Review and minimise expenses.
- Step 5: Make it through the year with less financial stress.

BUDGET: A mathematical confirmation of your suspicions.  
- A.A. Latimer



## Need help?

We have a personal budget template & other resources that can help.

**Revel in the joy achieved by spending money on things that make you happy.**

**Just know the point at which more of the thing doesn't make you any happier...**

Do 5 pairs of new shoes make you happier than 2?

For some, spreading positivity and kindness in '21, has come at the expense of personal wellbeing.

## Burn out can look like...

Denial or forgetfulness

Amplified anxiety

No motivation or excessive motivation

Frequent illness

Easily triggered

Insomnia or exhaustion

Neglecting personal care

Emotionally overwhelmed

Reading (and addressing) the signs before you hit rock bottom can help you maintain financial freedom.

BURNOUT  
HAPPENS WHEN  
YOU AVOID BEING  
HUMAN FOR TOO  
LONG.


BURNOUT  
HAPPENS WHEN  
YOU AVOID BEING  
HUMAN FOR TOO  
LONG.





**HERE'S TO  
2022!**

**From us to you, stay safe, prioritise yourself, and have a deserved break!**



**We'll be out of the office for the holidays from 22<sup>nd</sup> December to 10<sup>th</sup> January. We hope you have a happy and safe holiday season and look forward to seeing you next year.**

**No promises but  
WE'RE FORECASTING  
SUCCESS.**



**Tax &  
Trust**